

PROUDLY WISCONSIN

- Dairy Facts -

In Wisconsin, we've been dairy farming and obsessively making cheese since before we were even a state.

Check out the facts below to see why Wisconsin is recognized nationally and globally as a leader in the dairy industry and why dairy is such an important industry for the state.



THE WISCONSIN DAIRY INDUSTRY GENERATES

\$45.6 BILLION

This is more than the combined value of Florida citrus and Idaho potatoes.

23%

of dairy farms in the U.S. are in Wisconsin



Wisconsin cows produce over

2.6 BILLION

pounds of milk in a month



95%

of Wisconsin dairy farms are family owned



FARMERS USE

90% LESS LAND

per gallon than they used to thanks to dairy innovation

WISCONSIN DAIRY FARMS HELP FUEL THE STATE'S ECONOMY AT THE RATE OF MORE THAN

\$86,000 PER MINUTE



Look for the Proudly Wisconsin Cheese and Proudly Wisconsin Dairy badges on packaging in Wisconsin and nationwide. Learn more at



wisconsindairy.org